

LAUNCHING

Advertising Rates

www.pregnant2day.co.za is a free informative website created to support and guide our users every step of the way, throughout their pregnancy and birth.

LEFT SIDE BANNER **R2 500**

Only three available
Viewed on all pages of the site (+- 300 pages)
130 x 130 pixels

SPONSORED LINK **R500**

Only 3 links available.
Viewed on all pages of the site (+- 300 pages)

HOME PAGE EDITORIAL BANNER **R1 000**

Only one available
154 x 80 pixels

MOST VIEWED PAGES *154 x 80 pixels*

Baby Names (+-53 pages) **R1 500**
Ovulation Calendar (1 page) **R1 000**
Pregnancy Calendar (+-10 pages) **R1 500**
Directory (+-200 pages) **R2 000**
Checklists (+-8 pages) **R1 000**

MONTHLY NEWSLETTER

Only two banners per newsletter **R1 500**
Sent out once month to our database of 6 000 including subscribers with new updates and articles
468 x 120 pixels

EDITORIAL BANNER *154 x 80 pixels*

For one individual article page **R 500**

WEEKLY TIPS NEWSLETTER *468 x 60 pixels*

Weekly tips newsletters are sent to our pregnant subscribers and are personalised relevant to their specific stage of their pregnancy, starting from week 5, ending on week 40.
Speak to us for a quote.

CLASSIFIEDS SECTION **R300**

Under unique heading for your product, only allowing 2 adverts per category.
Business card size: logo and text

ADVERTISING DURATION

Minimum 3 months. Maximum 6 months. All rates exclude VAT and are based on a monthly rate.